



Product Specifications

PRODUCT:

Hoodia Gordonii PE 20:1

<u>TEST</u>	<u>SPECIFICATION</u>	<u>RESULT</u>
Botanical Name	Hoodia Gordonii	Conforms
Family	Asclepiadaceae	Conforms
Appearance	Light green to brownish powder	Conforms
Part Used	Aerial Stem	Conforms
Country of Origin	South Africa	Conforms
pH	5-7	5.41
Ash	2-5%	3.95%
Extract Ratio	20:1	

Microbiological Analysis:

Total Plate Count:	Conforms	<10,000 cfu/g	FDA BAMA/AOAC
Yeast:	Conforms	<100 cfu/g	FDA BAMA/AOAC
Mold:	Conforms	<100 cfu/g	FDA BAMA/AOAC
E. Coli	Negative	Negative	FDA BAMA/AOAC
Pseudomonas:	Negative	Negative	FDA BAMA/AOAC
Salmonella:	Negative	Negative	FDA BAMA/AOAC
Coag. Pos Staphylococcus	Negative	Negative	FDA BAMA/AOAC


Heavy Metals	<10ppm	<10ppm
As	<2ppm	<2ppm
Pb	<3ppm	<3ppm

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CERTIFICATE

OF

ORIGIN

(1) CONSIGNEE Confidential Original On File		NO: Confidential Original On File	ORIGINAL
(2) CONSIGNEE ADDRESS Confidential Original On File		ISSUED BY:  Cape Town Regional Chamber of Commerce and Industry	
(3) COUNTRY OF ORIGIN REPUBLIC OF SOUTH AFRICA		CAPE CHAMBER HOUSE 15 LODES GRABNER STR. CAPE TOWN 7801 SOUTH AFRICA TEL: +27 21 402 4500 FAX: +27 21 402 4181 E-mail: info@capechamber.com Website: www.capechamber.com	
(4) MODE OF TRANSPORT AIRFREIGHT		(8) REMARKS REF/TBA	
(5) DESTINATION NEW JERSEY			
(7) ITEM NO	(8) MARK AND NUMBERS	(9) DESCRIPTION OF GOODS	INVOICE PRICE
		DRUMS CONTAINING AS PER POWDER PLEMENT	Confidential Original On File
I, the undersigned, hereby certify on behalf of the Cape Town Regional Chamber of Commerce & Industry, that there has been lodged with the Chamber a solemn declaration by a duly authorised signatory, on behalf of the consignor, to the effect that the information relating to the merchandise described above is true and correct.			
			CERTIFICATE ONLY VALID WHEN ENDORSED WITH THE STAMP OF THE CAPE TOWN REGIONAL CHAMBER OF COMMERCE & INDUSTRY
			
for Cape Town Regional Chamber of Commerce & Industry			Abbreviate only approved when exhibited

BIONUTRICALS

Hoodia Gordonii - 20:1 Concentrate VS 1:1 Powder – The Bottom Line

20:1 Concentrated? What does this mean?

20:1 refers to the "wet to dry" ratio of the whole plant to concentrated powder. Hoodia gordonii contains an abundance of excess moisture that needs to be removed in order to make an effective, concentrated powder. The process by which that moisture is removed to yield the powder is an extraction.

Basically, 20 pounds of whole plant is concentrated to one pound of the high-quality powder used to make our products.

The raw materials used to make our 20:1 Hoodia Concentrate have not been added to, nor have we attempted to specifically extract any constituent parts of the plant to regulate potency. There is only one company in the world who owns a patent to extract the single P57 constituent of the Hoodia plant. What we have done is taken high-quality, authentic, certified material from one of the largest suppliers of Hoodia gordonii in making a supplement with 20 times more functional hoodia than had we ground the plant up water and all.

Will concentration significantly weaken or neutralize a natural product?

Uninformed claims that hoodia concentrates somehow contain less essential Hoodia gordonii plant parts are patently false, and underscores the inherent confusion as to how high-quality concentrated hoodia powder is actually produced. The process by which that moisture is removed to yield the powder is called an extraction. This process, however, is different from standardized extraction. This process does not remove a single component from the plant; rather it separates the water from the solid parts of the plant, making a concentrated powder for a more powerful, effective product.

Do you have proof that your Hoodia Gordonii is 100% Pure Hoodia from South Africa?

The Hoodia gordonii we receive has been carefully scrutinized; put through High Performance Thin Layer Chromatographic (HPTLC) analysis for authenticity, and microbiological screening for contamination, as well as other rigorous laboratory protocols.

Is a 20:1 concentrate more effective than 1:1 Hoodia powder?

Our supplements contain 20 times more functional hoodia than had we ground the plant up water and all.

Certification On File:

1. Certificate of analysis from the largest importer of Hoodia Gordonii in the US.
2. CITES Certificate - Hoodia Gordonii is classified as a protected plant in South Africa, due to its limited supply and high demand. The CITES Certificate shows that the supplier of our Hoodia has a legal permit from CITES to export Hoodia Gordonii.
3. Certificate of Authenticity
4. Hoodia Gordonii Phytosanitary Certificate - Shows that our ingredient supplier is legally importing Hoodia Gordonii from South Africa.

Don't be duped by fraudulent Internet (and Brick and Mortar) Hoodia products! You may choose Hoodia 1:1 Powder from dubious products on the Internet or you can choose our highly effective, certified and lab tested Hoodia products. Ask yourself?: "Am I buying an unknown product that simply states Hoodia powder or am I getting a quality certified product that states Hoodia PE 20:1 Concentrate?" Your choice should be obvious.